



STAMFORD COLLEGE
MELAKA



DIPLOMA IN HOSPITALITY MANAGEMENT AMERICAN HOTEL & LODGING EDUCATIONAL INSTITUTE (AHLEI)

R2/811/4/0017 ~ OCTOBER 2021 ~ A7187



A PROGRAMME FOR A CAREER IN HOTEL, TRAVEL AND TOURISM

If you have ambitions for a career in the Hospitality Industry, to become a Hotel Manager, a Marketing Manager or a Training Manager, then this is the programme for you. The Diploma is not about carrying a tray or serving guests at a dinner, although you will learn those skills too. This programme is about managing a hotel or any one of the different functions of the hotel.

You will learn the details about Front Office Management, Food & Beverage, Housekeeping and Training for the industry from the point of view of the manager. You will learn about solving problems, marketing the services of a hotel and managing its finances.

At the end of the programme you will get a qualification from the American Hotel and Lodging Educational Institute (AHLEI) which is the largest and most established provider of training.

For students who want to take their education to the university level, the AHLEI diploma is recognised for advanced standing in related degree programme in many universities in Australia, UK and the US. As a Stamford student you also have the advantage of continuing your education with Federation University, Australia.



1800-88-6688 or 06-2822613

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www.stamford.edu.my

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The programme combines classroom work and practical experience for a comprehensive and interesting education. Practical training is conducted in the premises of a hotel to give students a real feel of the work they are being trained for. In Year 3, students are required to undergo supervised industrial training in a hotel.

Study materials are the best there is available and are provided as part of the programme.

Programme Structure

Year 1 Semester 1

1. Hospitality Today: An Introduction
2. Management of Food and Beverage Operations
3. Managing Housekeeping Operations
4. English for Hospitality Management

Year 1 Semester 2

1. Managing Front Office Operations
2. Supervision in the Hospitality Industry
3. Hospitality Sales and Marketing

Year 2 Semester 1

1. Security and Loss Prevention Management
2. Leadership and Management in the Hospitality Industry
3. Contemporary Club Management

Special Features

1. 6 Months Industrial Training
2. On the Job Training
3. Part-Time Training
4. Foreign Language
5. Corporate Talks & Seminars from the Hospitality Industry

Year 2 Semester 2

1. Managing Hospitality Human Resources
2. Hotel and Restaurant Accounting
3. Hospitality Facilities Management & Design

Year 3

- Compulsory 6 Months Industrial Training (to be followed by submission of a written report.)

General Studies*

1. Malaysian Studies 2 (for Local students only)
2. Bahasa Kebangsaan A**
3. Bahasa Melayu Komunikasi 1 (for International Students only)
4. Living Skills 2
5. Family Issues 2
6. Co-Curriculum 1*

* All students in private colleges are required to do General Studies courses under the legislation

** Exempted for students who achieved a credit or above for Bahasa Melayu in SPM.

Awarding Institution

**American
Hotel & Lodging
Educational Institute
(AHLEI)**

Accredited by:

**Malaysian Qualifications
Agency (MQA)**

Duration

6 Months per Semester

Entry Requirements

SPM / UEC (minimum 3 credits) or equivalent

Session

Full Time

Intakes

January / March /
June / September



**STAMFORD COLLEGE
MELAKA**

Stamford College Melaka DK258-01(M)

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